

ASX/Media release

22 June 2010

THE REJECT SHOP OPENS NEW DISTRIBUTION CENTRE – UNDERPRINNING SIGNIFICANT QUEENSLAND GROWTH

The Reject Shop, Australia's largest discount variety brand with 196 stores across the country, today announced the opening of its new Queensland Distribution Centre which will underpin the company's Queensland growth strategy. The Reject Shop plans to eventually quadruple its presence in Queensland as part of its long term growth target of 400 stores nationally.

The DC, which has now successfully completed a commissioning phase, has the capacity to service 200 stores. It was completed on time and on budget having commenced construction in March 2009.

The Managing Director of The Reject Shop, Chris Bryce, said: "Queensland is a central plank of our growth strategy and our investment of more than \$16 million establishing our Ipswich Distribution Centre is the cornerstone of our future growth and investment in this state.

"We are committed to expanding our Queensland store network in response to strong demand from Queenslanders who have found The Reject Shop is an excellent place to save money, evidenced by the strong performance of all our stores in this state.

"Ipswich was a the logical location for our new Distribution Centre because of its strong labour market and strategic location on road networks, providing us the opportunity to service stores from metropolitan Sydney through to Queensland.

"We expect the number of people employed at our Ipswich DC to grow to up to 150 as the number of stores serviced grows from an initial 90 stores to our 200 store capacity over the coming years. With our growth plans for Queensland we hope to create additional career opportunities for more than 1,500 Queenslanders within our new stores.

"We would like to extend our sincere thanks to the Mayor of Ipswich, Councillor Paul Pisasale, who officially opened our DC today, and the Ipswich council for their support since we began planning for the DC in 2007," he said.

The Mayor of Ipswich, Councillor Paul Pisasale, commented: "We are delighted to welcome The Reject Shop to Ipswich and believe the company will benefit from the city's extensive workforce and strategic location within Queensland.

"With the fastest growing population in Queensland, Ipswich offers The Reject Shop and other growing businesses the opportunity to capitalise on our diverse industry base and be part of our strong economic growth," he said.

MORE

About The Reject Shop

The Reject Shop is one of Australia's fastest growing and most successful discount variety retailers in Australia serving a broad range of value-conscious consumers who are attracted to

EVERYONE'S A WINNER AT
THE REJECT SHOP

the company's low price points, convenient shopping locations and the opportunity to purchase a bargain.

Founded in 1981 as a single-store retail operation in Victoria, The Reject Shop now operates 196 stores across Queensland, New South Wales, Victoria, Western Australia, the Australian Capital Territory, South Australia and Tasmania.

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