

# Appendix 3Y

## Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/9/2001.

<b>Name of entity</b>	<b>THE REJECT SHOP LIMITED</b>
<b>ABN</b>	<b>33 006 122 676</b>

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of Director</b>	Christopher John Bryce
<b>Date of last notice</b>	15 July 2010

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Direct or indirect interest</b>	Direct
<b>Nature of indirect interest (including registered holder)</b> <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	N/A
<b>Date of change</b>	21 October 2010
<b>No. of securities held prior to change</b>	<u>Ordinary Shares:</u> Direct: 91,400; Indirect: 23,387  Unquoted Performance Rights: 65,400
<b>Class</b>	Unquoted Performance Rights
<b>Number acquired</b>	19,000
<b>Number disposed</b>	Nil
<b>Value/Consideration</b> <small>Note: If consideration is non-cash, provide details and estimated valuation</small>	Nil
<b>No. of securities held after change</b>	<u>Ordinary Shares:</u> Direct: 91,400; Indirect: 23,387  Unquoted Performance Rights: 84,400

+ See chapter 19 for defined terms.

**Appendix 3Y**  
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<p><b>Nature of change</b>          Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back</p>	<p>Issuance of 19,000 performance rights in accordance with the terms and conditions of The Reject Shop Performance Rights Plan.</p> <p>Performance Rights exercisable 1/7/2014 subject to performance hurdles, with an expiry date 18/8/2015.</p> <p>Mr. Bryce is now the holder of 84,400 Performance Rights as follows:</p> <table style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th style="text-align: left;"><u>Number</u></th> <th style="text-align: left;"><u>Expiry Date</u></th> </tr> </thead> <tbody> <tr> <td>50,000</td> <td>15/8/2016</td> </tr> <tr> <td>5,000</td> <td>18/8/2014</td> </tr> <tr> <td>6,000</td> <td>19/8/2013</td> </tr> <tr> <td>4,400</td> <td>15/8/2012</td> </tr> <tr> <td><u>19,000</u></td> <td>18/8/2015</td> </tr> <tr> <td><u>84,400</u></td> <td></td> </tr> </tbody> </table>	<u>Number</u>	<u>Expiry Date</u>	50,000	15/8/2016	5,000	18/8/2014	6,000	19/8/2013	4,400	15/8/2012	<u>19,000</u>	18/8/2015	<u>84,400</u>	
<u>Number</u>	<u>Expiry Date</u>														
50,000	15/8/2016														
5,000	18/8/2014														
6,000	19/8/2013														
4,400	15/8/2012														
<u>19,000</u>	18/8/2015														
<u>84,400</u>															

**Part 2 – Change of director's interests in contracts**

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Detail of contract</b>	N/A
<b>Nature of interest</b>	N/A
<b>Name of registered holder (if issued securities)</b>	N/A
<b>Date of change</b>	N/A
<b>No. and class of securities to which interest related prior to change</b> Note: Details are only required for a contract in relation to which the interest has changed	N/A
<b>Interest acquired</b>	N/A
<b>Interest disposed</b>	N/A
<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and an estimated valuation	N/A
<b>Interest after change</b>	N/A

+ See chapter 19 for defined terms.



**DARREN BRIGGS**  
Company Secretary  
21 October 2010

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