

EVERYONE'S A WINNER AT THE REJECT SHOP

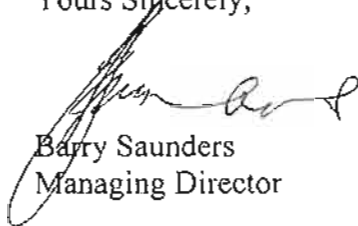
Company Announcements Office
Australian Stock Exchange Limited

29 October 2004

Appointment of Company Secretary

The Board of The Reject Shop Limited is pleased to announce the appointment of Graham Lever previously Financial Controller, as Company Secretary effective 1st November 2004.

Yours Sincerely,



Barry Saunders
Managing Director



Chris Bryce
Chief Financial Officer