

EVERYONE'S A WINNER AT

THE REJECT SHOP

Company Announcements Office

Australian Securities Exchange Limited

11 February 2011

Teleconference Presentation

Please be advised an Investor Briefing via teleconference on The Reject Shop Limited's Half Year 2010 Trading result is to be held on **Wednesday 16 February 2011 at 9.00am.**

Registrations can be made from 8.50am by dialing 1800 063 869 and giving your details to the Operator.

If you are interested in asking a question, you can register at any time during the conference by pressing *1 to register your question.

Media enquiries should be directed to Fowlstone Communications on (02) 9955 9899.



Darren Briggs

Chief Financial Officer & Company Secretary