

THE REJECT SHOP

Company Announcements Office

Australian Securities Exchange Limited

12 August 2011

Teleconference Presentation

Please be advised an Investor Briefing via teleconference on The Reject Shop Limited's Full Year 2011 Trading result is to be held on **Wednesday 17 August 2011 at 9.00am.**

Registrations can be made from 8.50am by dialing **1800 063 707** and giving your details to the Operator.

If you are interested in asking a question, you can register at any time during the conference by pressing *1 to register your question.

Media enquiries should be directed to Fowlstone Communications on (02) 9955 9899.



Darren Briggs

Chief Financial Officer & Company Secretary