

EVERYONE'S A WINNER AT

THE REJECT SHOP

Company Announcements Office

Australian Stock Exchange Limited

13 August 2010

Re: Teleconference Presentation

Please be advised an Investor Briefing via teleconference on The Reject Shop Limited's Full Year 2010 Trading Result is to be held on **Wednesday 18 August 2010 at 9.00am.**

If you are interested in participating, please send an email to investorrelations@rejectshop.com.au and enter the word 'ATTEND' in the subject field – you should then receive a return email with the teleconference details.

Media enquiries should be directed to Geoff Fowlstone (Fowlstone Communications) on (02) 9955 9899.



Darren Briggs
Chief Financial Officer & Company Secretary